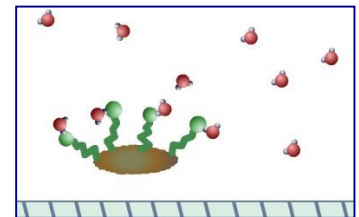


## STEAMCLEAN BIO: THE JACK-OF-ALL-TRADES

Versatility and specialization are two apparently contradictory qualifications that both apply very aptly to Steamclean Bio. How “something like this begins” is if truth be told difficult to reconstruct. Steamclean Bio is certainly not some kind of trial and error story, because most trials result sooner or later in tangible applications.

Bearing in mind that users of detergents are stressing increasingly their preference for safe products with which to work Vecom has ensured that it is able to supply a product that is positioned between Multi Cleaner (a pH neutral, completely biodegradable product) and water-based Alkaline Foam (caustic solution foam cleaner). For applications in particular for which caustic-based products are unsuitable or undesirable for degreasing Steamclean Bio has turned out to be a good alternative.

The components of Steamclean Bio have been blended in such fashion that they reinforce each other (synergy), but not however to the extent a hazard warning is required on the packaging. And that is nowadays a great advantage. Many users have become to a greater or lesser extent due to accounts in the various media suspicious when it comes to hazard warnings on the labels of detergents.



The loosening of dirt

Steamclean Bio is able to rely in the meantime on a very broadly based reputation. What is broadly based? Petrol stations, agricultural equipment companies, meat processors, painters, wall cleaning companies, machine plants, caravan centres, steel mills, offshore drilling platforms, .... That is broadly based.



Even more broadly based than the number of sectors in which Steamclean Bio is used is the spectrum of applications of Steamclean Bio. From insect remover to (pre-)degreaser of Caterpillar engines, from floor cleaner in the fish processing industry to degreaser before painting. The examples are simply inexhaustible.

In other words, Vecom has with Steamclean a very broad-range detergent that can be deployed extremely effectively for an attractive price.